



LILRC

LONG ISLAND  
LIBRARY RESOURCES COUNCIL

50 Years  
1966-2016



July-December 2016

**Continuing Education Program**

LILRC would like to recognize the following libraries for providing facilities to host our Continuing Education Program:

**Brentwood Public Library**

**Farmingdale Public Library**

**Farmingdale State College, Greenley Library**

**Harborfields Public Library**

**Merrick Library**

### **Find LILRC Where You Already Are Online**

Now connecting with LILRC people and resources is easier than ever.  
Find us online at your favorite social and professional networks.



<http://lilrcevents.org>



[www.facebook.com/LILRCouncil](http://www.facebook.com/LILRCouncil)



[www.flickr.com/photos/lilrc](http://www.flickr.com/photos/lilrc)



[www.twitter.com/lilrc](http://www.twitter.com/lilrc)

# PROGRAMS @ A GLANCE

- How to Create a Finding Aid for Historical Materials
- Engaging your Library Community Through Contagious Brand Advocacy
- Creating Finding Aids with Empire ADC-Long Island Session
- Excavating the Emotional Pathways to Change in Libraries
- MLA Webinar: Are All Systematic Reviews Created Equal?
- Introduction to Adobe Photoshop
- Intermediate Adobe Photoshop
- Suffolk County Legislative Breakfast
- Nassau County Legislative Breakfast
- The Library as a Makerspace-No Construction Required
- 21st Annual Archives Month Conference: Documentation of Long Island Artists
- Fall Vendor Demo: Introduction to Robotics
- 25th Annual Conference on Libraries and the Future
- A Manager's Guide to Employment Discrimination Laws and Practices
- Designing Data for Discovery: OCLC's Linked Data Strategy
- LILRC Hospital Library Services Program (HLSP) 2nd Annual Conference
- WordPress & Web Design Crash Course: How To Build Dynamic Library Websites For Desktop & Mobile Patrons
- Book Repair Workshop

## **LILRC Continuing Education Registration**

To register for LILRC Continuing Education programs visit the LILRC Training and Events Calendar online to find program registration forms. Please also note that LILRC CEU certificates are now available to all attendees at no charge!

**<http://lilrc.org/events>**

**Tuesday, July 12th**

*How to Create a Finding Aid for Historical Materials*

**Harborfields Public Library**

**9:30AM-12:30PM**

What is a Finding Aid?

A tool that facilitates discovery of information within a collection of records.

A description of records that gives the repository physical and intellectual control over the materials and that assists users to gain access to and understand the materials.

**Presented by:** Antonia Mattheou, Archivist, Huntington Town Clerk's Archives

**FEE: \$25 Member; \$50 Nonmember;  
\$20 Retired Member/Student/Unemployed**

**Friday, July 15th**

*Engaging your Library Community Through Contagious Brand Advocacy*

**Farmingdale Public Library**

**10:00AM-11:30AM**

Gain new insights on how to change your library's image. Transform your library from a place that is just visited on an as-needed basis to a sought-after community hub. Deliver an experience that will spark community involvement and enrichment through contagious brand advocacy using Bergen's (2013) STEPPS framework.

**The audience will learn to:** Engage their library communities by applying the STEPPS framework: Social Currency, Triggers, Emotion, Public, Practical Values, and Stories (Bergen, 2013); Connect their library's brand to your customers' needs and desires; Highlight their library's image and reputation in new and innovative ways to attract non-users; Deconstruct the experiences they want to improve; Systematically manage and build their library's relationship with their community for mutual benefit; Achieve brand differentiation in a competitive marketplace; Encourage library staff to continuously improve customer experience; Build brand advocates through internal communication; Expand their community's perceptions of the value and capabilities of libraries and librarians

**Presented by:** Rajesh Singh, Assistant Professor, St. John's University/  
Division of Library and Information Science

**FEE: \$25 Member; \$80 Nonmember;  
\$20 Retired Member/Student/Unemployed**

# JULY

**Tuesday July 26th**

***Creating Finding Aids with Empire ADC—Long Island Session***

**Farmingdale State College, Greenley Library**

**10:00AM-3:00PM**

The Organizations seeking to create access to their historical materials have traditionally created finding aids or collection guides for potential researchers to use. The creation of these finding aids is governed by the archival descriptive standard known as DACS (or Describing Archives: a Content Standard). As more and more of these finding aids have moved online, providing faster and easier access to researchers, a structural standard using XML (eXtensible Markup Language) has emerged to promote a more uniform structure to the content. This structural standard is known as EAD (or Encoded Archival Description).

While EAD (informed by DACS) is the industry standard for creating and making finding aids available online, many small-to-medium-sized organizations face a number of resource barriers that block implementation of one or both standards, resulting in a number of hidden collections buried in the stacks. The Empire Archival Discovery Cooperative (or Empire ADC) seeks to change this. By using the EADitor, an XForms-based tool for encoding and creating finding aids, organizations may create well-formed finding aids (or collection guides) without knowledge of EAD, and without a need for local technical support. Moreover, the Empire ADC platform allows these finding aids to be hosted and discovered in a stable environment, alongside finding aids submitted by institutions from across New York State.

This class will introduce participants to the EADitor as it is being used by Empire ADC, which will allow them to create and mount well-formed finding aids, thereby increasing and enhancing the discovery and use of their local historical materials. With the EADitor, participants can focus on creating well-described content, and not the technical aspects for encoding their materials.

Because this project is in beta mode, attendees will also have the opportunity to provide important feedback and suggestions for enhanced functionality to Empire ADC.

**Presented by:** Laura Streett, College Archivist, Vassar College

**FEE: No Charge**

## **LILRC Continuing Education Blog**

Don't forget to check out LILRC's Continuing Education Blog for information on LILRC CE programs, including photos, presentation slides, and much more.

**<http://lilrcevents.org>**

**Friday, July 29th**

*Excavating the Emotional Pathways to Change in Libraries*

**Farmingdale Public Library**

**10:00AM-11:30AM**

Learn how Heath and Heath's "Switch" framework can ease the path to lasting change in libraries by understanding and tapping into the emotional aspects of change management. Examples of change management initiatives from a public and an academic library will be discussed in the context of the "Switch" framework.

Libraries must rise to the challenge of the new information age, and find new ways to appeal to communities who have different needs than previous generations. Transformative change in libraries must start from the inside with those who will effect the change—i.e., library administration and staff. This requires sensitivity and an ability to recognize and tap into people's emotions throughout the organization. Gain new insights on how to build good organizational habits by following Heath and Heath's "Switch" framework (2010) to shape the path in order to achieve sustainable change in your libraries. Examples of change management initiatives from a public and an academic library will be discussed in the context of the "Switch" framework.

**The audience will learn to:**

- Understand the real reasons for "resistance" to change
- Understand the importance of identifying the bright spots and scripting the critical moves
- Ignite people's rational and emotional minds for change
- Build successful organizational habits
- Shape the path to leading and managing change in their libraries
- Draw from the "Switch" framework for ideas and strategies for managing change in their own libraries

**Presenter:** Rajesh Singh, Assistant Professor, St. John's University/Division of Library and Information Science

**FEE: \$25 Member; \$80 Nonmember;**

**\$20 Retired Member/Student/Unemployed**

# SEPTEMBER

## Medical Library Association (MLA) On-Demand Webinar Are All Systematic Reviews Created Equal?

Sign Up for On-Demand Access following the live broadcast on August 10, 2016, 12:00pm-1:30pm. Register, Participate, and Earn 1.5 MLA continuing education (CE) contact hours.

There is no charge to LILRC members to participate in this event!  
Learn more online at: <http://www.lilrc.org/event/1630>.

Friday, September 9th

**Hands-On**

*Introduction to Adobe Photoshop*

Farmingdale Public Library

10:00AM-12:30PM

Become an instant graphic artist by working with images and pictures in Adobe Photoshop. Learn how to alter images including sizing, shaping and coloring. Re-touch, filter and add effects to create works of art or just make your digital photos look the way you want them to.

**Software version:** Adobe Photoshop CS4

**Presenter:** Sharper Training Solutions, Inc.

*This workshop is limited to 12 participants and no more than 2 participants per institution.*

**FEE: \$30 Member; \$60 Nonmember;  
\$25 Retired Member/Student/Unemployed**

Friday, September 9th

**Hands-On**

*Intermediate Adobe Photoshop*

Farmingdale Public Library

1:30PM-4:00PM

Learn intermediate features and editing techniques in Adobe Photoshop including retouching, filters, effects and much more.

**Prerequisite:** Introduction to Adobe Photoshop or equivalent.

**Software version:** Adobe Photoshop CS4

**Presented by:** Sharper Training Solutions, Inc.

*This workshop is limited to 12 participants and no more than 2 participants per institution.*

**FEE: \$30 Member; \$60 Nonmember;  
\$25 Retired Member/Student/Unemployed**

# SEPTEMBER

**Friday, September 16th**

*Suffolk County Legislative Breakfast*

**Longwood Public Library**

**8:30AM**

**All are welcome to attend. Co-sponsored by LILRC and SCLA.**

**Friday, September 23rd**

*Nassau County Legislative Breakfast*

**Farmingdale Public Library**

**8:30AM**

**All are welcome to attend. Co-sponsored by LILRC and NCLA.**

**Thursday, October 6th**

*The Library as a Makerspace—No Construction Required*

**Farmingdale Public Library**

**1:00PM-3:00PM**

Don't have enough room for a dedicated makerspace at your library? Come learn how the Ridgefield Library (Ridgefield, CT) branded their entire building as a makerspace. With Making STEAM @ Ridgefield Library as its logo and utilizing a "makercart," the Library offers a wide range of STEAM (Science, Technology, Engineering, Arts, and Math) programs for all ages. Get tips on how to start a makerspace in your current building configuration with programming ideas from 3D printing, robotics, computer coding, and technology classes to traditional crafts like coloring, felting, and sewing.

**Presented by:** Dorothy Pawlowski, Head of Adult Services, Ridgefield Library

**FEE: \$35 Member; \$110 Nonmember;  
\$30 Retired Member/Student/Unemployed**

Please note that program details including dates, times, and locations listed in this brochure are subject to change. Please refer to the LILRC Training & Events Calendar online for the most up-to-date information at:

<http://www.lilrc.org/events>.



# OCTOBER

**Friday, October 7th**

*21st Annual Archives Month Conference:*

*Documentation of Long Island Artists*

**Vanderbilt Mansion, Museum, and Planetarium**

**9:00AM-1:00PM**

The program includes a hot breakfast, tour of the mansion, and a planetarium show. **Keynote Speaker:** Joshua Ruff, Director of Collections and Interpretation, Chief Curator of the Long Island Museum of American Art, History, and Carriages. Josh will discuss the Museum's policies and collecting activities. **Guest Speakers:** Helen A. Harrison, Director, Pollock-Krasner House and Study Center; Lori Reboli, wife of the late Artist; Joseph Reboli, David Bunn Martine, Award-winning Native American Artist

**FEE: \$30 All**

**Friday, October 14th**

**Hands-On**

*Fall Vendor Demo: Introduction to Robotics*

**Farmingdale Public Library**

**10:00AM-12:00PM**

Join us for our Fall Vendor Demo session to preview Sharper Training Solutions, Inc.'s newest program. In this program for tweens and young adults, we will learn to use robotic hardware, software, and circuitry combined with power supplies, input and output signals, wiring, and coding to build light meters, mini-cars, windmills and more complex projects.

**Presented by:** Sharper Training Solutions, Inc.

*This vendor demo is limited to 24 participants.*

**FEE: No Charge: Member/Retired Member/Student/Unemployed;  
\$15: Nonmember**

**Friday, October 28th**

*A Manager's Guide to Employment Discrimination Laws and Practices*

**Farmingdale Public Library**

**10:00AM-12:00PM**

This session will familiarize managers with the federal and state laws that prohibit employment discrimination in the workplace. It will explain what practices are prohibited, how the laws are enforced, and provide practical advice on how to handle challenging issues involved in managing today's diverse workforce.

**Presented by:** Joshua Bienstock, J.D., Assistant Professor of Law and Associate, Center for Human Resource Studies, NYIT

**FEE: \$40 Member; \$125 Nonmember;  
\$20 Retired Member/Student/Unemployed**

# July-December 2016

## JULY

Monday	Tuesday	Wednesday	Thursday	Friday
11	12 9:30AM-12:30PM How to Create a Finding Aid for Historical Materials	13	14	15 10AM-11:30AM Engaging Your Library Community Through Contagious Brand Advocacy
25	26 10AM-3PM Creating Finding Aids with Empire ADC	27	28	29 10AM-11:30AM Excavating the Emotional Pathways to Change in Libraries

## AUGUST

Monday	Tuesday	Wednesday	Thursday	Friday
8	9	10 MLA On-Demand Webinar: Are All Systematic Reviews Created Equal?	11	12

## SEPTEMBER

Monday	Tuesday	Wednesday	Thursday	Friday
5	6	7	8	9 10AM-12:30PM Introduction to Adobe Photoshop  1:30PM-4PM Intermediate Adobe Photoshop
12	13	14	15	16 8:30AM Suffolk County Legislative Breakfast
19	20	21	22	23 8:30AM Nassau County Legislative Breakfast

2016 Long Island Reception @ NYLA Annual Conference

**Thursday, November 3, 2016 in Saratoga Springs, NY**

*All are welcome! More details coming soon.*

# July-December 2016

## OCTOBER

Monday	Tuesday	Wednesday	Thursday	Friday
3	4	5	6 1PM-3PM The Library as a Makerspace—No Construction Required	7 9AM-1PM 21st Annual Archives Month Conference: Documentation of Long Island Artists
10	11	12	13	14 10AM-12PM Fall Vendor Demo: Introduction to Robotics
17	18	19	20 LILRC 25th Annual Conference on Libraries and the Future—Open For Business: Rethinking Relevance and Reality	21
24	25	26	27	28 10AM-12PM A Manager's Guide to Employment Discrimination Laws and Practices

## NOVEMBER

Monday	Tuesday	Wednesday	Thursday	Friday
14	15	16	17	18 10AM-12PM Designing Data for Discovery: OCLC's Linked Data Strategy

## DECEMBER

Monday	Tuesday	Wednesday	Thursday	Friday
			1	2 LILRC Hospital Library Services Program (HLSP) 2nd Annual Conference
12	13 Save the Date: WordPress & Web Design Crash Course: How to Build Dynamic Library Websites for Desktop & Mobile Patrons	14	15 10AM-12:30PM Book Repair Workshop	16

# OCTOBER

LILRC 25th Annual Conference on Libraries and the Future

## Open for Business: Rethinking Relevance and Reality

Thursday, October 20, 2016, 5:30PM

Friday, October 21, 2016, 8:30AM

Carlyle on the Green,

Bethpage State Park, Farmingdale, NY



Thursday Keynote Speaker:

**Bill Brennan, Ed.D**

Dr. Bill Brennan is the lead innovator (Respectful Disruptor) in Farmingdale Public Schools and Co-Founder of School Leadership 2.0—A Global Knowledge Network for School Leaders.



Friday Guest Speaker Line-up to be Announced!

Visit the LILRC website at <http://www.lilrc.org/events> for more details.

SESSION	EARLY BIRD By 9/19/16	REGULAR 9/20/16 & After	ONSITE
Thursday & Friday: Full conference package*	_____ \$135	_____ \$165	_____ \$190
Thursday night dinner only	_____ \$45	_____ \$75	_____ \$110
Friday session only	_____ \$110	_____ \$130	_____ \$165

\_\_\_\_\_ I would like .6 CEU credit (Full Conference on Friday only, no charge)

**First time attendees—10% discount!**

# NOVEMBER

## Take Advantage of Our Discounted Rates to Internet Librarian 2016 Conference

The Internet Librarian 2016 conference will be held **October 17-19, 2016**, at the Monterey Marriott in Monterey, California. By registering through LILRC, you will be eligible for the special discounted rate of **\$379 for the 3-day event (regular rate is \$549) and \$109 on the Internet@Schools Track (regularly \$219)**.



You can visit the Internet Librarian 2016 conference page at Information Today's website (<http://internet-librarian.infotoday.com/2016>) for full conference program information. Online registrations can be made until **September 16, 2016** to receive the discounted rates (rates increase after this deadline). No discount rates are available for the pre-conference workshops.

To register for the LILRC discounted rate, visit: <https://secure.infotoday.com/RegForms/internetlibrarian/?Priority=LILRC16>.

No promo code is needed!

### Friday, November 18th

*Designing Data for Discovery: OCLC's Linked Data Strategy*

**Brentwood Public Library**

**10:00AM-12:00PM**

Over the past few years linked data has become a hot topic grabbing a lot of attention in the library world. For quite some time, teams at OCLC Research, Product Management, and Data Infrastructure have been studying and experimenting with linked data as it applies to WorldCat authority files and the discovery of library holdings. This session will cover the basics of linked data and review the work that OCLC has been doing around linked data, emphasizing the end goal of improving the use of metadata for the discovery and fulfillment of resources to users. We will look at how the use of linked data impacts libraries and strategy at OCLC by highlighting examples of ongoing projects, pilots and studies.

**Presenter:** Rob Favini is OCLC Member Liaison within the Membership and Research Division.

**FEE: No Charge: Member/Retired Member/Student/Unemployed;  
\$15 Nonmember**

# DECEMBER

## SAVE THE DATES

**Friday, December 2nd**

*LILRC Hospital Library Services Program (HLSP) 2nd Annual Conference*

**Tuesday, December 13th**

*WordPress & Web Design Crash Course: How To Build Dynamic Library Websites For Desktop & Mobile Patrons*

**Thursday, December 15th**

***Book Repair Workshop***

**Merrick Library**

**10:00AM-12:30PM**

This workshop is designed to demonstrate quick and easy techniques for extending shelf life on general circulating materials. Prevention is the key, but we will be addressing specific, common repairs: tipping in loose pages, broken spines, torn header caps, ripped and torn pages.

**Each participant is asked to bring:** two paperback books, preferably new or new-like, to demonstrate covering techniques, a hardbound book with a book jacket to demonstrate application of book jacket covers, a stapled book or magazine, a book that needs to have a loose page tipped in and one hardbound book that needs repair. Please also bring a pair of scissors.

**Each participant will be provided with a free sample packet of materials.**

**Presented by:** Kary Barth, Regional Sales Manager, Kapco Library Products

**FEE: \$20 Member; \$65 Nonmember;**

**\$15 Retired Member/Student/Unemployed**

## Hands-On

### On-Demand Learning with LILRC

LILRC continues to offer an annual subscription to online training of software applications and social networking tools to all libraries through Atomic



Training at a highly discounted price of \$50 per subscription for LILRC member libraries and \$100 per subscription for non-member libraries. Each subscription will allow a library staff member (user) to have access to all Atomic Training's on-demand online tutorials for one year. Atomic Training website currently offers over 700 courses on more than 150 products from Microsoft, Adobe, Apple, Google, and more.

More info: <http://www.lilrc.org/training-events/on-demand-learning/>.

# REGISTRATION FORM

## REGISTRANT INFORMATION

NAME: \_\_\_\_\_

INSTITUTION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

## WORKSHOP INFORMATION

WORKSHOP DATE(S):

NAME OF WORKSHOP(S):

_____	_____
_____	_____
_____	_____
_____	_____

FEE RATE:  Member  Nonmember

Retired Member/Student/Unemployed

PAYMENT:  Check  Money Order TOTAL: \$ \_\_\_\_\_

ARE YOU REQUESTING A CEU CERTIFICATE(S):  Yes  No

All registrations and payments are due one week before the event.

## RETURN COMPLETED FORM TO:

**LILRC/CE**  
**627 N. Sunrise Service Rd.**  
**Bellport, NY 11713**  
(P) 631-675-1570  
(F) 631-675-1573  
**Email: [info@lilrc.org](mailto:info@lilrc.org)**

**Cancellation Policy:** Please notify LILRC at least three (3) full business days prior to a scheduled workshop to be eligible for a full refund. No refunds or credits can be given after this deadline. If you are unable to attend a workshop, you may choose to send another person in your place without penalty. Refunds cannot be made for no shows. Please contact LILRC at (631) 675-1570 with questions/concerns.

**L I L R C**

LONG ISLAND  
LIBRARY RESOURCE COUNCIL

*50 Years*  
1966-2016



627 N. Sunrise Service Rd.

Bellport, NY 11713

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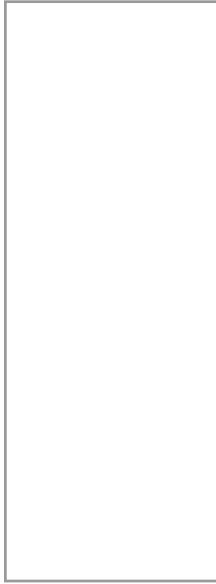
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